

*Accelerate and realize the full potential of your ideas, strategies, and solutions.*

**Why do so many strategies stumble at the point of execution?**

**When change keeps coming, how do you keep everyone aligned, engaged and moving forward?**

**How do you quickly build change capability without putting the business at risk?**

You have great ideas and strategies for the future, but that's no guarantee those solutions will deliver on their promise.

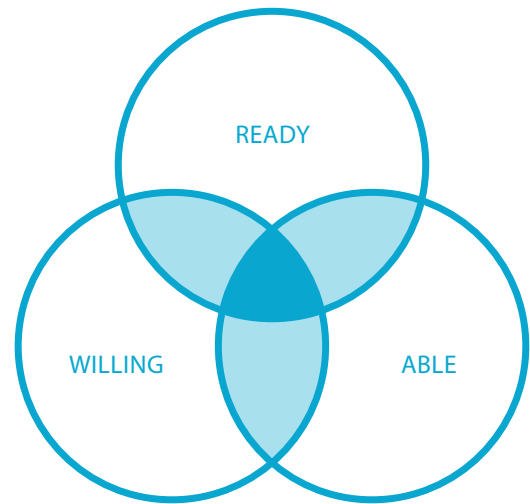
In fact, in all too many cases, strategies fail to realize their full potential because the people required to bring those new ideas to life struggle to commit to a new way of doing things. In the process, they waste time, energy and money—and end up with a dusty collection of best-kept secrets that never reaches the level of scale where real impact happens.

There's something different about those elite organizations that do achieve impact. They're good at mobilizing their people. They're agile, able to do new things and do them fast. They quickly align key stakeholders around the challenge, involve them in the solution and get the entire organization engaged in adopting it.

**They're the Game Changers, those with the instincts to create great solutions and the reflexes to make them a reality.**

Today's demanding business world favors organizations like these, the ones that can bring new solutions to the masses in a way that seems effortless. With the right process, experience and skills, yours can be one, too.

ExperienceChange™ is the choice of Fortune 100s and leading business schools that need to accelerate and realize the full potential of their strategies, initiatives and solutions.



## Are your people Ready, Willing & Able?

If you want to run an agile organization that consistently achieves impact, then you need people who are ready, willing and able to execute on new ideas. Best-practice models, frameworks and tools help. But success also requires new mindsets and reflexes that can only be developed through experience.

ExperienceChange™ is an expert-guided workshop that teaches both the “what to do” and “how to be” of successful change. Backed by more than 20 years of research, industry insights and results, it combines proven change management theory with hands-on practice in an engaging, low-risk simulation experience.



## ExperienceChange™ enables people to...

- Quickly turn powerful ideas and solutions into reality.
- Speak and act with a common language.
- Align and engage stakeholders around new ways of doing things.
- Build a highly engaged culture of execution.

## So your organization can...

- Introduce new products, processes and technologies to create competitive advantage.
- Move quickly and adapt to a changing environment.
- Minimize risk of project misfires and delays.
- Strengthen credibility with customers, employees and other stakeholders.



## A Year of Experience in One Day

Leaders and managers are challenged to roll up their sleeves and tackle a realistic change project. More than 75% of their time is spent on team-based project work, leading a change from analysis through to planning and implementation.

The experience delivers the essentials of a year-long change journey in a one-day workshop, enabling people to engage with the behaviors, tools and skill sets that make change happen. They leave with the confidence, process and practice to immediately start leading change and making an impact.

## Make Change Your Competitive Advantage

What might it mean for your organization to get really good at change? ExperienceChange™ can help you unlock the potential in your ideas and build a highly engaged culture of execution.



To learn how we're helping organizations like yours, please contact us.



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